

The King's Men Gospel Tour Sweepstakes

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

SWEEPSTAKES DESCRIPTION:

The King's Men Gospel Tour Sweepstakes ("Sweepstakes") give-away will run from August 20, 2012 until October 10, 2012 ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively online. Four (4) pairs of tickets will be available to be awarded in each of the fifteen (15) cities where the tour is scheduled to take place. Prize package will include two (2) event tickets per winner.

HOW TO ENTER:

Legal residents of the U.S. who are 18 years of age or older will be able to take part in this Sweepstakes. To participate in the Sweepstakes, participants must do the following:

1. Sweepstakes participants will have the opportunity to register online via Elev8.com for a chance to win two (2) tickets to attend The King's Men Gospel Tour that will run from September 16, 2012 through October 14, 2012 in fifteen (15) different U.S. cities. The Sweepstakes will be promoted on Elev8.com, as well as through the online network's social media pages with Facebook posts and Tweets.
2. Participants must register online and submit their entries at www.elev8.com.
3. Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, address, phone number, email address, and additional contact information to register for a chance to win.
4. All Internet entries must be received by 11:59pm EST on September 10, 2012, or they will be void.
5. One entry per person per day per email address during the Sweepstakes Period.
6. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
7. Any registration information and/or submissions provided by participants for purposes of this Sweepstakes will be disclosed to Elev8.com, and not to Facebook.
8. This Sweepstakes is in no way sponsored by, endorsed by, administered by, or associated with Facebook.

9. Once an entrant becomes a winner, they will be contacted by an Interactive One representative to confirm, their name, address, phone number, email address, and additional contact information in order to mail the prize to the winner's residence.
10. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided at the time of Sweepstakes registration.
11. Participants may not win multiple times during the Sweepstakes Period; only one (1) prize package per Sweepstakes winner.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open only to legal residents of the United States who are 18 years of age or older at the time of Sweepstakes registration.
2. Employees of Interactive One, LLC or Radio One, Inc. (together "Company"), including any of their respective officers, directors, subsidiaries, affiliates, general sponsors, promotional partners, their respective subsidiaries, affiliates, parent companies, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes.
3. The guest accompanying each prize winner must also be at least eighteen (18) years of age or older and a legal resident of the U.S. Winner's guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. Persons who have won a prize in another Sweepstakes or promotion of any kind from Company within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from Company during any thirty (30) day period.
5. Participants agree to abide with any applicable federal, state, local laws and regulations.

PRIZES:

1. Each winner will be awarded two (2) tickets to attend The King's Men Gospel Tour concert. There will be four (4) prize winners per city (in fifteen (15) cities of the concert tour) during the Sweepstakes Period.
2. Prize package will include the following:
 - a. Two (2) event-tickets per winner (ARV: \$75 per ticket)
 - b. Event access.
 - c. Transportation to and from event venue is NOT included. Meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest. To the extent that prize elements are provided by third-party providers,

winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

3. If for any reason a Sweepstakes winner provides notice that he or she has decided not to accept an awarded prize, the winner will be required to sign a release form acknowledging that they are forfeiting the prize. It will be at the discretion of the Sweepstakes sponsor and / or Sweepstakes administrator if another entrant is to be selected as the winner if time permits.
4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Company management and/or the sponsor in its sole discretion.
5. All Sweepstakes winners must sign and date official Company release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
6. Prizes will be awarded only upon winner verification and final approval by Interactive One. Each winner or selected entrant will be notified by email, mail and/or phone within two (2) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have twenty-four (24) hours to respond with their information. Company will then send prizes or prize-verification information via the U.S. Mail. If the winner or selected entrant is unable to be contacted within twenty-four (24) hours after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by Company, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and an alternate entrant will be selected.

EXECUTION:

1. During the Sweepstakes Period, eligible participants will be encouraged to take part in the Sweepstakes by registering online at www.elev8.com. After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
2. The grand prize drawing will take place on or about September 10, 2012. The winners will be selected by random drawing from among all eligible entries received electronically.
3. The grand prize winners will be notified by phone, e-mail, regular mail.
4. Upon winner verification, Interactive One, LLC will mail tickets to each winner.
5. All decisions made by Company management regarding any aspect of this Sweepstakes are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with these Official Sweepstakes Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. Interactive One retains the right to disqualify any entrant if all Sweepstakes rules are not followed.
7. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Company, Facebook, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
8. By accepting the prize, the winner acknowledges that Company has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Any information collected by registering to enter the Sweepstakes shall be used for purposes consistent with the Company's privacy policy and / or these Official Rules.
10. Interactive One, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to participant's or any other person's computer arising from or relating to participation in this Promotion,. In addition, Company, participating sponsors and their respective parent companies,

subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, postage due, lost, misdirected, mutilated, illegible or incomplete Sweepstakes entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of Company and will not be returned.

11. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the promotion is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Sweepstakes entries, or any other causes beyond Company's control which, in the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Company reserves the right to cancel, terminate, modify or suspend the Sweepstakes at its sole discretion.
12. Any attempt by an entrant to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and should such an attempt be made, Company reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
13. To receive the name of the winner, send a self-addressed stamped envelope for receipt by October 30, 2012 to: King's Men Gospel Tour, c/o Interactive One, LLC 850 3rd Avenue, 3rd Floor, New York, NY 10022, ATTN: Natarsha Gilliard.